



## **BOLLORÉ LOGISTICS BRAZIL EMPLOYEES ARE MOBILIZED IN FAVOR OF A LOCAL CHARITY FOLLOWING THE MARATHON DAY**

As a part of Marathon Day 2021, Bolloré Logistics Brazil made a donation to Dona Creusa De Santana Alves Institute (Mauá, São Paulo) to support its activities to the benefit of underprivileged children and enable further infrastructures investments.

Dona Creusa De Santana Alves Institute acts daily through artistic, cultural and sports language as socio-educational intervention tools. They aim to widen development of underprivileged children by leveraging their self-awareness and have a better understanding of their full potential, while always following values such as solidarity, empathy, environment, social responsibility, etc. To maintain its infrastructure and activities, the Institute raises funds through the sale of various products donated by other companies.

The sum raised this year for Marathon Day was divided among the ten countries with the most participants, in support of local organizations working at local level. Thanks to all the participants of the subsidiary in the 2021 event, Brazil was one of the ten countries granted a sponsorship by the Bolloré Group to support a charity. Bolloré Logistics Brazil had 100% participation with 79 employees taking part in Marathon Day, a great achievement for the country.

*“I want to thank all the leaders of this amazing project for being so engaged with this community, always seeking to improve people’s lives. I also want to congratulate the fantastic team of Bolloré Logistics Brazil for this accomplishment, thanks to the high level of our people’s engagement with the Bolloré Group’s values”,* said Gustavo Santi, Managing Director of Bolloré Logistics Brazil.

Marathon Day is a solidarity run created in 2016 on an initiative by Cyrille Bolloré, CEO of the Bolloré Group. Every year, Group employees around the world run five kilometers on the same day to the benefit of charity organizations working in favor of young people. In 2021, over 12,000 employees in 91 countries took part in the Marathon Day.

Watch the video here: <https://youtu.be/Q46ngwqwuhg>

### **About Bolloré Logistics**

Bolloré Logistics is a major international supply chain operator and ranks among the world’s top ten transport and logistics groups with an integrated network of 600 agencies in 109 countries. Placing customers at the heart of its strategy, Bolloré Logistics is committed to designing innovative, robust and agile solutions. Through the reliable management of the entire supply chain, the company has developed a high level of resilience enabling it to control risks by securing transport plans through alternative options and to lead a continuous improvement policy over the long term while acting as an ethical and responsible player.

[www.bolloré-logistics.com](http://www.bolloré-logistics.com)



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